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### **ETFMG Teams Up with UFC Heavyweight Alexey Oleynik**

**SUMMIT, N.J. – (March 26, 2019)** – ETFMG Alternative Harvest ETF (NYSE: MJ), issued by ETF Managers Group (ETFMG), will sponsor UFC heavyweight Alexey Oleynik, the company announced today.

Alexey “The Boa Constrictor” Oleynik is one of the top heavyweights in the world and has a career mixed martial arts (MMA) record of 57-11-1 (6-2-0 in the UFC). Oleynik will take on Walt Harris in UFC Fight Night 150 on May 4, 2019 in Ottawa, Canada.

MJ is the largest cannabis ETF in the world and the first and only U.S. listed ETF to target the global cannabis industry directly. MJ joined the “billion-dollar club” on February 4, 2019, surpassing \$1 billion in assets under management.

“MJ is a heavyweight in the ETF industry,” said Oleynik. “It has had a great deal of success and I look forward to watching it continue to knock out its competition. My wife and I are excited to be able to represent a world-class financial group like ETFMG and a product like MJ.”

“We want to thank Alexey and Tatyana for aligning with us as he prepares for his upcoming UFC Fight Night,” said Sam Masucci, CEO and Founder of ETFMG. “We know there is nothing like beating out the competition, and as his sponsor, we are excited to watch Alexey dominate in May.”

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***Carefully consider the Fund’s investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Fund’s statutory and summary prospectus, which is available on the website or may be obtained by calling 1-844-383-6477. Read the prospectus carefully before investing.***

Investing involves risk, including the possible loss of principal.

The Fund is distributed by ETFMG Financial LLC. Sam Masucci is a registered representative of ETFMG Financial LLC.