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ETFMG's First ETF, SILJ, Surpasses \$1 Billion AUM Milestone

SUMMIT, N.J. -- (May 25, 2021) -- ETF Managers Group LLC (ETFMG®), leading exchange-traded fund issuer, announced that the first thematic product brought to market by the issuer, the ETFMG Prime Junior Silver Miners ETF (NYSE Arca: SILJ), has exceeded a significant milestone of \$1 billion¹ in assets under management. The first-to-market fund targets small cap silver miners and has enjoyed asset inflows equating to a 100 %² increase year over year since inception. SILJ, which launched in November 2012, remains the first and only ETF to provide direct exposure to the silver mining exploration and production industry.

Surpassing the \$1 billion mark is confirmation for SILJ that there is an increase in demand for silver: an asset class uncorrelated to most broad equity markets and a great method of diversification. With concern for future inflation, more investors are turning to precious metals. A pick-up in industrial demand due to the ease in pandemic-related restrictions has been another key factor that led to SILJ returns, which were up 18.92% quarter to date³ and 51.42% for the last 12 months.

"We are very proud to celebrate this milestone for SILJ, our first thematic ETF brought to market back in 2012," says Sam Masucci, CEO and Founder of ETFMG. "SILJ's outstanding asset growth is due in large part to its unique position in the market, capturing an underrepresented growth opportunity and answering investor demand for direct access to the small cap silver commodity sector. We are hopeful for SILJ's continued success, as silver remains the most electrically conductive metal in the world and has significant industrial and household application."

For more information on SILJ visit: www.etfmg.com/SILJ.

Performance (as of 3/31/21)

Cumulative

	1 MONTH	3 MONTH	YTD	SINCE INCEPTION
Market Price	-6.36%	-11.53%	-11.53%	-22.30%
NAV	-7.09%	-11.60%	-11.60%	-22.67%
INDEX	-7.03%	-11.44%	-11.44%	-15.82%

Annualized

	1 YEAR	3 YEARS	5 YEARS	SINCE INCEPTION
Market Price	119.88%	12.47%	11.74%	-2.98%
NAV	115.8%	12.19%	11.86%	-3.04%
INDEX	118.34%	12.53%	12.94%	-2.04%



Inception Date: 11/28/21

Expense Ratio: 0.69%

About ETFMG

ETFMG is a provider of exchange-traded funds (ETFs), founded in 2014 with a vision of developing innovative thematic ETFs that provide investors unique exposure to new markets. Today, the ETFMG fund line up provides access to a diverse collection of global themes and is comprised of 75% first-to-market products. We turn portfolio management strategies into successful ETFs by partnering with market segment experts to bring long-term growth opportunities to investors. ETFMG funds are proof as to the power of the ETF wrapper and that thematic products can have a place in investors' portfolios. To learn more about ETFMG and our portfolio of exchange traded funds please visit www.etfmg.com.

Carefully consider the Fund's investment objectives, risks, and charges and expenses before investing. This and other information can be found in the Fund's summary or statutory prospectuses, available on www.etfmg.com. Please read the prospectus carefully before investing.

Investing involves risk, including the possible loss of principal. Shares of any ETF are bought and sold at market price (not NAV), may trade at a discount or premium to NAV and are not individually redeemed from the Fund. Brokerage commissions will reduce returns. Narrowly focused investments typically exhibit higher volatility. Investments in foreign securities involve political, economic and currency risks, greater volatility and differences in accounting methods. These risks are greater for investments in emerging markets. The Fund is non-diversified, meaning it may concentrate its assets in fewer individual holdings than a diversified fund. Therefore, the Fund is more exposed to individual issuer volatility than a diversified fund. Funds that are less diversified across countries or geographic regions are generally riskier than more geographically diversified funds and risks associated with such countries or geographic regions may negatively affect a Fund. Investments in small capitalization companies tend to have limited liquidity and greater price volatility than large-capitalization companies.

The ETFMG Prime Junior Silver Miners ETF is subject to risks associated with the worldwide price of silver and the costs of extraction and production. Worldwide silver prices may fluctuate substantially over short periods of time, so the Fund's share price may be more volatile. Several foreign countries have begun a process of privatizing certain entities and industries. Privatized entities may lose money or be renationalized. The Fund invests in some economies that are heavily dependent upon trading with key partners. Any reduction in this trading may cause an adverse impact on the economy in which the Fund invests. The Fund's return may not match or achieve a high degree of correlation with the return of the Prime Junior Silver Miners & Explorers Index. To the extent the Fund utilizes a sampling approach, it may experience tracking error to a greater extent than if the Fund had sought to replicate the Prime Junior Silver Miners & Explorers Index. IOPV or indicative optimized portfolio value is an estimated intraday fair value of one share of an ETF determined by the last trade price of the fund's underlying securities. The Prime Junior Silver Miners & Explorers Index is designed to provide a benchmark for investors interested in tracking public, small-cap companies that are active in the silver mining exploration and production industry. The stocks are screened for liquidity and weighted according to modified free-float market capitalization. The Index generally is comprised of 25–35 securities. An investment cannot be made directly in an index.

ETF Managers Group LLC is the investment adviser to the Fund.

The Fund is distributed by ETFMG Financial LLC. ETF Managers Group LLC and ETFMG Financial LLC are wholly owned subsidiaries of Exchange Traded Managers Group LLC (collectively, "ETFMG"). ETFMG Financial LLC is not affiliated with Prime Indexes.

1. On 5/18/21, SILJ reached \$1B in AUM



2. As of 11/28/12
3. Exceptional short-term performance is unlikely to be repeated.